

## Global News (Middle East)





# Bartar Andhishan Promoted FingerTec at ELECOMP 2017



From 21st to 24th July 2017, ELECOMP was held at Tehran International Fair Ground, Iran. Currently taking place for the 23rd time, ELECOMP is the greatest commercial event in Iran's Market of Electronics and Computer products and services. Since its first edition in 1995, numerous players of this stage in Iran introduce their latest achievements in software and hardware in ELECOMP every year. The event provides a unique opportunity to the activists of this sector to negotiate the possibilities of establishing new business and technological ties to boost their business and increase their share of this huge and ever growing market.

As such, FingerTec reseller in Iran, Bartar Andhishan participated in the exhibition, which opened from 10am to 5pm throughout the four days of the show. Bartar Andhishan showcased FingerTec biometrics devices for time attendance and door access control system including TA500, TA200 Plus, FACE ID 4, FACE ID 2, Timeline 100, R2 and R2c, Ingressus controller, as well as TimeTec TA cloud solutions to large numbers of experts from both governmental organization and private companies. According to the Managing Director, Mr Mojtaba Hosseini, "We received numerous inquiry forms enquiring about FingerTec products and a lot of interest in being FingerTec's resellers. This is a good sign

that the brand is getting traction in the country, and I could foresee the growth of the brand in Iran in the next six month."

All FingerTec products to Iran are furnished with Persian language in the hardware and the software to cater to the localization needs of the local market. Iran also is not using the same calendar as the rest of the world, hence, FingerTec solutions come with the option to choose the Persian calendar; one of the many customizations and localizations made to the FingerTec products.



**Beyond Biometrics** 

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